

**Digitally  
Simply**

**WELCOME TO THE NEW ERA  
IN CREATIVE WORLD**







Personal  
mentorship



Customised  
In-class Training



Offline/Online  
Classes



360 corporate  
culture

India's #1 Leading  
Graphic Design  
Training Institute

**Digitally  
Simply**

Your Gateway to  
Creativity & Career Growth!

10,000+ Professionals Trained  
Industry Experts as Faculty  
9.8/10 Student Satisfaction Rating

Helping Businesses & Startups  
Scale 4X with Design





# About Digitally Simply

Since our inception, Digitally Simply has been a pioneer in providing top-notch graphic design training and digital solutions.

As a premier institute and agency, we are dedicated to nurturing creativity and technical skills in the field of graphic design through industry-relevant training programs.

## Our Mission

At Digitally Simply, our mission is to empower individuals with the knowledge and skills required to excel in the world of digital creativity. Our hands-on training methodology ensures that our students are job-ready and equipped with real-world design expertise.

## Comprehensive Graphic Design Course

Master the 3 Most Powerful Design Tools:

**Adobe Photoshop** – Master Image Editing & Retouching

**Adobe Illustrator** – Create Stunning Vector Art & Illustrations

**Canva** – Design Social Media & Marketing Graphics with Ease

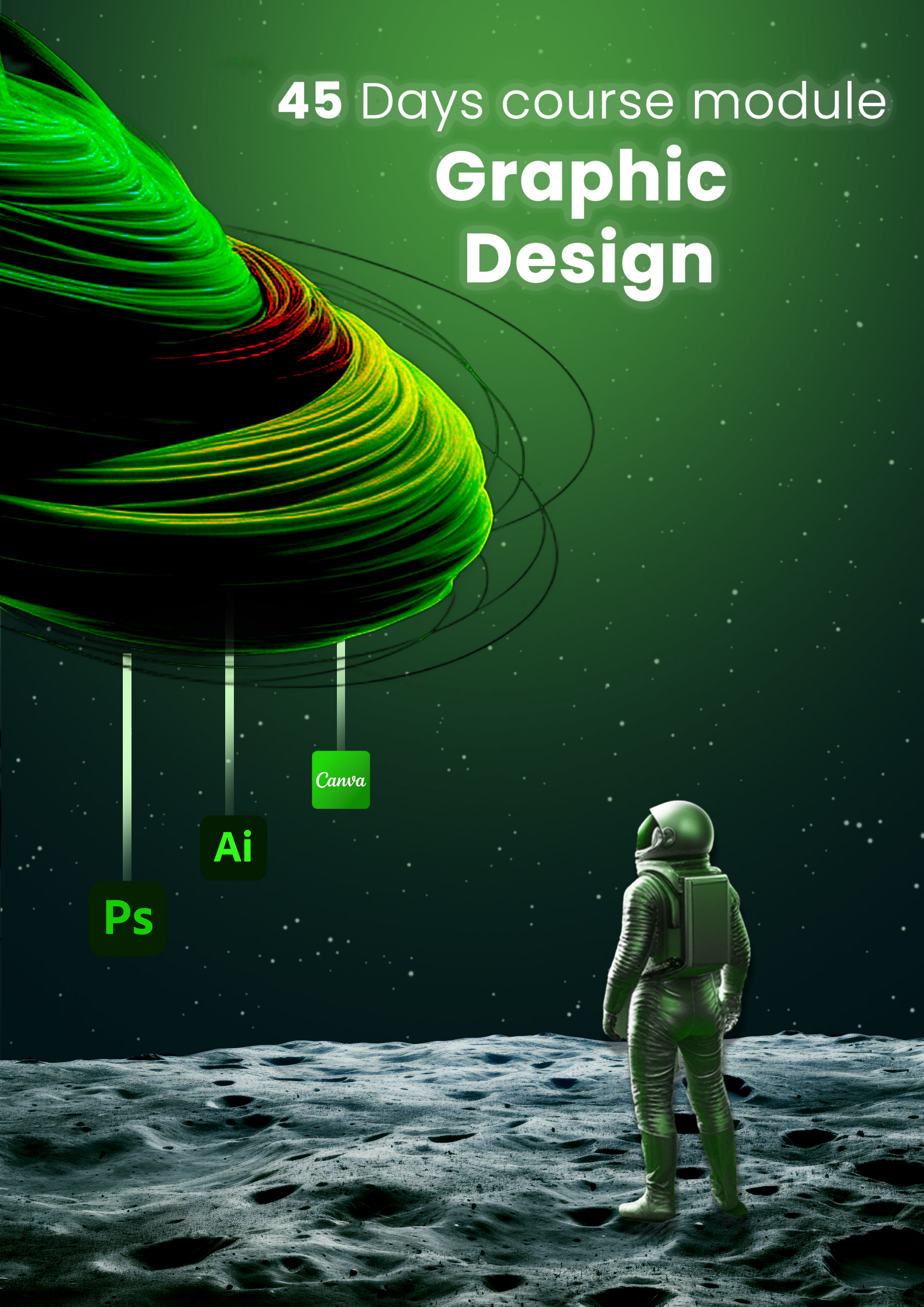
## Course Overview

This comprehensive 45-Days training program is designed to provide students with a strong foundation in graphic design principles, tools, and industry best practices.



45 Days course module

# Graphic Design



Canva

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# Course Modules

## Getting started

- ✓ Fundamentals of Graphic Design
- ✓ What is Graphic Design?
- ✓ Design Principles & Color Theory
- ✓ Typography & Layout Design
- ✓ Understanding Digital vs Print Design
- ✓ Brand Identity & Logo Design
- ✓ Hands-on Assignments & Q&A

## Adobe Photoshop

- ✓ Navigating Photoshop's Interface
- ✓ Working with Raster Graphics
- ✓ Layer Management & Masking
- ✓ Photo Retouching & Background Removal
- ✓ Social Media Post & Event Flyer Design
- ✓ Color Adjustments, Filters, & Effects
- ✓ High-Impact Image Manipulation Techniques
- ✓ Hands-on Projects & Live Practice



## Adobe Illustrator

- ✓ Getting Started with Illustrator
- ✓ Interface Customization & Tool Palettes
- ✓ Working with Shapes & Pen Tool
- ✓ Creating Icons, Logos, & Vector Art
- ✓ Understanding Layers & Advanced Features
- ✓ Blending Modes & Filters
- ✓ Real-World Assignments & Portfolio Projects

## Canva

- ✓ Getting Started with Canva
- ✓ Template-Based Design Approach
- ✓ Social Media Graphics & Branding
- ✓ Carousel & Display Ad Designs
- ✓ Creating Engaging Visual Content
- ✓ Exporting & Preparing Designs for Clients
- ✓ Canva Pro Tips & Advanced Features

**Whether you are a beginner or an aspiring professional, our expert-led training will guide you through every step of your creative journey.**

# Emerging Student Profile

Our students graduate as highly skilled graphic designers, ready to work in advertising agencies, digital marketing firms, design studios, and corporate branding teams.

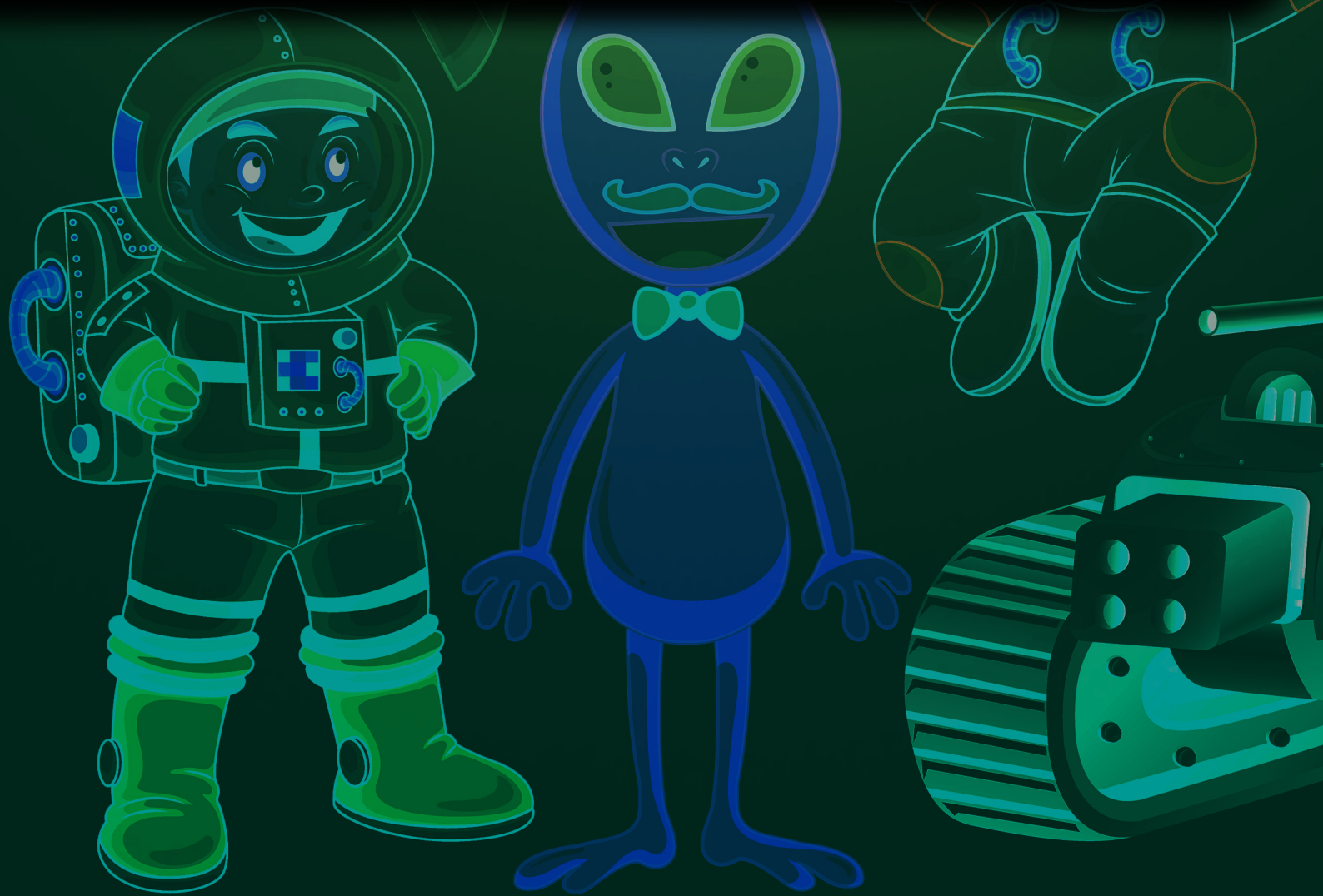
Many also kickstart successful freelance careers by leveraging their skills in Adobe Photoshop, Illustrator, and Canva.





# Career Opportunities After Completion



- ✓ Graphic Designer
- ✓ Branding & Logo Designer
- ✓ Social Media Content Creator
- ✓ Digital Marketing Designer
- ✓ Freelance Illustrator
- ✓ UI/UX Graphic Specialist
- ✓ Print & Advertising Designer



# Digitally Simply's Unique Advantages

- ✓ **Live Hands-on Training –**  
Practical learning approach with real projects
- ✓ **Expert Mentorship –**  
Learn from industry-leading professionals
- ✓ **Corporate-Level Training –**  
Gain insights into business branding & marketing
- ✓ **Internship & Placement Assistance –**  
Get hired by top companies
- ✓ **Portfolio Building –**  
Showcase your skills with a strong design portfolio

## Course Duration & Fees

-  45-Day's Comprehensive Program
-  Affordable Fee Structure – EMI Options Available
- ◆ Limited Seats Available!

**Reserve your spot today!**



# Digitally Simply

## Get Started Today!

-  Location: Digitally Simply, Jaipur, Rajasthan
-  Contact No: +91 6367155512
-  Visit Our Website: [www.digitallysimply.com](http://www.digitallysimply.com)

 **Join the Digitally Simply Community & Unlock Your Creative Potential!** 