

Digitally
Simply

WELCOME TO THE FUTURE OF WEBSITE DESIGNING!

CUSTOMIZED IN-CLASS TRAINING

PERSONAL MENTORSHIP

OFFLINE & ONLINE CLASSES

360 CORPORATE CULTURE

PERSONAL MENTORSHIP

INDIA'S #1 LEADING DIGITAL TRAINING
INSTITUTE DIGITALLY SIMPLY

EMPOWERING
DIGITAL
ENTREPRENEURS
& CREATORS



ABOUT THE COURSE

THE DIGITALLY SIMPLY CMS WORDPRESS-BASED WEBSITE DESIGNING COURSE IS A ONE-MONTH INTENSIVE TRAINING PROGRAM DESIGNED TO EQUIP YOU WITH THE PRACTICAL SKILLS NEEDED TO CREATE STUNNING, RESPONSIVE, AND SEO-FRIENDLY WEBSITES USING WORDPRESS. WHETHER YOU'RE AN ASPIRING WEB DESIGNER, A BUSINESS OWNER, OR A FREELANCER, THIS COURSE WILL PROVIDE YOU WITH HANDS-ON EXPERIENCE AND EXPERTISE TO BUILD, CUSTOMIZE, AND MANAGE WEBSITES EFFORTLESSLY.

WHY CHOOSE THIS COURSE?

INDUSTRY-RELEVANT CURRICULUM - LEARN THE LATEST TRENDS AND TECHNIQUES IN WORDPRESS DESIGN.

- HANDS-ON TRAINING - BUILD REAL-WORLD PROJECTS WITH EXPERT GUIDANCE.
- EXPERT FACULTY - LEARN FROM INDUSTRY PROFESSIONALS WITH YEARS OF EXPERIENCE.
- PLACEMENT SUPPORT - GET ASSISTANCE IN LAUNCHING YOUR CAREER AS A FREELANCE OR PROFESSIONAL WEB DESIGNER.

LIVE PROJECTS & ASSIGNMENTS - WORK ON REAL-WORLD PROJECTS TO GAIN PRACTICAL EXPOSURE.

- NO CODING REQUIRED - LEARN TO CREATE PROFESSIONAL WEBSITES WITHOUT PROGRAMMING KNOWLEDGE.



COURSE MODULES & CURRICULUM

WEEK 1. WORDPRESS FUNDAMENTALS & SETUP

- Introduction to CMS & WordPress
- Understanding Domain & Hosting
- Installing & Setting Up WordPress
- Exploring the WordPress Dashboard
- Understanding Themes & Templates
- Installing Free & Premium Themes
- Creating Pages & Posts in WordPress
- Understanding Categories & Tag

WEEK 2. WEBSITE DESIGN & CUSTOMIZATION

- Customizing WordPress Themes
- Working with Page Builders (Elementor, WPBakery, etc.)
- Using Plugins for Enhanced Functionality
- Designing Headers, Footers & Menus
- Understanding Widgets & Sidebars
- Customizing Typography & Colors
- Mobile-Responsive Website Design
- Adding Forms, Sliders & Galleries

COURSE MODULES & CURRICULUM

WEEK 3. SEO & PERFORMANCE OPTIMIZATION

- Introduction to SEO (Search Engine Optimization)
- Installing & Configuring SEO Plugins (Yoast SEO, RankMath, etc.)
- Website Speed Optimization Techniques
- Image Optimization & Caching
- Mobile Optimization Best Practices
- Setting Up Google Analytics & Search Console
- Security & Backup Essentials

WEEK 4. E-COMMERCE & WEBSITE MANAGEMENT

- Introduction to WooCommerce (for E-commerce Websites)
- Setting Up an Online Store
- Payment Gateway Integration
- Managing Products, Orders & Customers
- Website Maintenance & Security
- Website Backup & Restoration
- Monetization Strategies (Affiliate Marketing, Ads, etc.)
- Launching & Managing Live Websites

WHO SHOULD ENROLL?

- ✓ Aspiring Web Designers & Developers
- ✓ Freelancers & Entrepreneurs
- ✓ Business Owners & Startups
- ✓ Digital Marketers & Social Media Managers
- ✓ Bloggers & Content Creators
- ✓ Anyone looking to create professional websites without coding knowledge



COURSE DETAILS

Course Duration: 1 Month

Mode: Online & Offline (Classroom Training)

Live Projects & Practical Assignments

Certification upon Completion

Placement Assistance for Freelancing & Jobs

WHY LEARN WORDPRESS WITH DIGITALLY SIMPLY?

- Industry-Leading Training – Learn from experienced mentors with real-world expertise.
- Practical, Hands-On Learning – Work on actual projects and case studies.
- Flexible Learning – Both online & offline options available.
- Career-Oriented Curriculum – Designed to make you job-ready.

READY TO BUILD STUNNING WEBSITES?



Call/WhatsApp: +91 83062 13832



Visit Us: www.digitallysimply.com

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